

CONFERENCE PROGRAMME, SUNDAY 9 MAY 2021

14:00-14:30 | **Annual General Meeting** (the paperwork will be sent out to members on Thursday, 6th May)

14:30-14:45 | **Palestinian PPE : Problems, Positivity..... Enterprise**

Melanie Woodcock from Fair to Trade in conversation with Suzan Sahori from Bethlehem Fair Trade Artisans discuss the triumphs and struggles of trade against the backdrop of difficulties faced in Palestine.

14:45-15:15 | **Fast Fashion and Regenerators Appeal**

Charlotte Timson, CEO of Traidcraft Exchange, speaks about the Fast Fashion campaign and introduces their Regenerators Appeal.

15:15-15:25 | **Break**

15:25-15:45 | **Retail Trends 2021**

Sarah Ward, Managing Director of the British Allied Trades Federation runs us through current retail trends.

15:45-17:00 | **Shop Talk / Supplier Talk**

Separate workshop sessions for shops and suppliers to discuss challenges and learnings of the last year together with sales strategies moving forward.

17:00-17:10 | **Break**

17:10-17:40 | **Climate, Fairtrade and You in 2021**

The Fairtrade Foundation Campaigns Team will introduce activities around the G7, COP26 and Great Big Green Week

17:40-18:00 | **Where next?**

Closing remarks from Laura Cave, Chair of BAFTS and explanation of choice of activities in the final hour.

18:00-19:00 | **Choice of activities:**

1. Bake Off's Sandy Docherty will present a demo of her signature cookie recipe.
2. XR's Clare Farrell talks about Creativity and Campaigning.
3. BAFTS own Martin Mikhal and Sarah Shepherd host a Virtual pub - time for informal networking and chat.